## **SUBAH PRAKASH**

EDUCATION	
PGDM (Marketing & HR) - 71.34%  JAGAN INSTITUTE OF MANAGEMENT STUDIES, DELHI	July 2023 - April 2025
Bachelor of Technology (Computer Science) - 82.74% SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, CHENNAI	July 2016 - June 2020
XII (Physics, Chemistry, Mathematics) - 80% DELHI PUBLIC SCHOOL, VIDYUT NAGAR	April 2015 - May 2016
X - 93.1% DELHI PUBLIC SCHOOL, VIDYUT NAGAR	April 2013 - May 2014
SUMMER INTERNSHIPS / OTHER INDUSTRIAL ASSIGNMENTS	
<ul> <li>BITS Pilani, Dubai - International Immersion Program</li> <li>Administration and Management of the Program with the College members.</li> <li>Cross-cultural competence &amp; international networking.</li> <li>Practical industry insights for career advancement.</li> <li>First-hand exposure to Dubai's thriving economic landscape.</li> </ul>	03 March 2025 - 09 March 2025
<ul> <li>SMAAASH- Summer Internship Project</li> <li>Promotion of Smaaash, Creative and Persuasive Presentations.</li> <li>Lead Generation, Client relationship building, Demand Forecasting and Client engagements.</li> <li>Market Research, Data Visualization and Data Management.</li> <li>Proactive Sales, Retail Collaborations, Marketing and Sales, Follow-ups.</li> </ul>	22 April 2024 - 13 July 2024
<ul> <li>You Can Foundation- Career Honors (Industry Research Project)</li> <li>Coordinate and support administrative requirements for team events.</li> <li>Organized Educational Fairs and counselling sessions &amp; collaboration at Schools.</li> <li>Market Research, Data Visualization and Data Management.</li> </ul>	July 2024 - December 2024
<ul> <li>SOS Children's Village Bawana - Social Work</li> <li>Management of the Organization as Coordinator.</li> <li>Worked for academic upliftment of under privileged children of the society.</li> </ul>	17 July 2023 - 17 September 2023
<ul> <li>Youth 4 Seva - Social Work</li> <li>Lead the team of 15-20 Employees with PMO.</li> <li>Management of the Organization and tracking of the Team data.</li> </ul>	March 2023 - June 2023
WORK EXPERIENCE	
<ul> <li>Advisory Analyst- DELOITTE (Hyderabad, Gurgaon)</li> <li>Splunk, Cyber security and Phishing, SOC, Associate Cloud Engineer (Certified).</li> <li>SQL, Google Cloud Platform, PowerPoint, Excel.</li> <li>Management and Coordination of the tasks with the employees and Follow ups.</li> <li>Worked as a Lead with NGO (Youth 4 Seva) for a team of 15-20 employees with PMO.</li> </ul>	15 November 2021 – 14 August 2023
Programmer Analyst COGNIZANT TECHNOLOGY (Chennai)	10 Oct 2020 - 09 Aug 2021
SQL Learnings, Programming Basics, Maintaining Performance Summaries.	_
ACHIEVEMENTS EVTD A CLIDDICIII A	L)

## ACHIEVEMENTS EXTRA CURRICULAR

- Senior Coordinator of Marketing Club Team at Jagan Institute of Management Studies, Delhi.
- Knowledge of DBMS, SQL, R, Microsoft Office.

Email ID- subahprakash1234@gmail.com

- Knowledge of Digital Marketing, SEO, SEM, Tableau.
- Tools- PowerPoint, Canva, Excel, ZoomInfo, SPSS
- Problem Solving, Analytical, Decision-making Skills.
- Knowledge of Brand Management, Consumer Behavior, Project Management, Sales and Distribution Management SSCM
- Team onboarding and training at Marketing Club.
- Competency Mapping, Corporate Practices in HR.

- Mr. Entertainer award at Jagan Institute of Management Studies, Delhi.
- Organized and participated in team events organized at Jagan Institute of Management Studies, Delhi.

Contact: 9958653411

- Hodophile, meeting new people, have travelled to 14 Indian States & Union Territories.
- Playing Synthesizer, Cricket, Table Tennis
- Excellent communication and interpersonal skills.
- Diploma in Musical degree (Hindustani Sangeet)
- Team Player, Leader, Storyteller, Rapport, Time Strategy